



FOR IMMEDIATE RELEASE

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Announcing the Grand Opening of Venture X Bethlehem

Ribbon Cutting Ceremony for New Shared Workspace in Lehigh Valley

Bethlehem, Pa -- Tuesday September 22, 2020. Venture X, a flexible workspace and community that is a blend of boutique hotel and modern office styles with a high level of professional design, held their grand opening today ***Tuesday September 22, 2020 at 11 am***, at the new facility located at 306 S New Street - Bethlehem, Pa.

“I took the initiative to bring Venture X to the Lehigh Valley and to showcase our first opening in Bethlehem, because we believe that “exceptional people, with exceptional careers, deserve an exceptional space to grow,” said Terry Wallace, Venture X Bethlehem CEO. “From years of commuting to NYC, I wanted the same benefits of a NYC office space here in the Lehigh Valley. The City of Bethlehem has proven to be the best place for our first office. I look forward to Venture X becoming a strong economic partner in all three of the major Lehigh Valley cities.”

Government, business, community leaders and elected officials from Pennsylvania attend Venture X’s Bethlehem Office Grand Opening. “The Future of Workspace” was designed by Spillman Farmer Architects and is housed in the recently built gateway building on 3rd & New St which was built by ION Development Group.

“I have a strong interest in revitalizing Southside Bethlehem. I am excited to see Venture X’s initiative in investing in Southside Bethlehem to reshape the modern workforce lifestyle and to bring a diverse range of industries in one building, said Dennis Benner, President of ION Development Group. “The enthusiasm of St. Luke’s University

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Hospital, Lehigh University, Zest, Quadratus Construction Management and Vita Medical Associates, PC to have positioned themselves in downtown Bethlehem, shows the vision for the future growth of the Southside. It has a feeling of new energy that is capable of enhancing meaningful change for the community and its economy.”

In the 13,000 square foot facility there are 40 office spaces of varying sizes all designed to bring maximum efficiency and state of the art working areas. The space has installed technical as well as clinical measures to ensure offices are in alignment with new COVID-19 health requirements.

“From the first moment we spoke with Terry, we were excited to design this co-working space with him. Our matched enthusiasm and vision made it easy to design a creative setting for the Lehigh Valley that spurs the entrepreneurial spirit. The use of color and design elements such as the stair as a focal point in the center of the space will empower visitors and users and create a community where they strive to reach their best,” said Christa Duelberg-Kraftician of Spillman Farmer Architects.

“The City of Bethlehem has proven to be the best place for our first office. I look forward to Venture X becoming a strong economic partner in all three of the major Lehigh Valley cities, by providing world-class office space, amenities, and services,” said Wallace. “Our space is meticulously designed to support the wellness, productivity, and growth of our members.”

The Venture X facility will be open for tours. To book your tour time please visit Venture X’s Bethlehem website.

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About Venture X

Venture X strives to provide high quality, flexible spaces to business professionals allowing members to grow their companies and exceed their business goals. Venture X provides a unique set of amenities and benefits that support business growth and professional development. A Venture X membership will give companies and individuals access to its full network of locations, amenities, and services. Venture X is a growing brand with locations expanding internationally and across the US.