



UBMe

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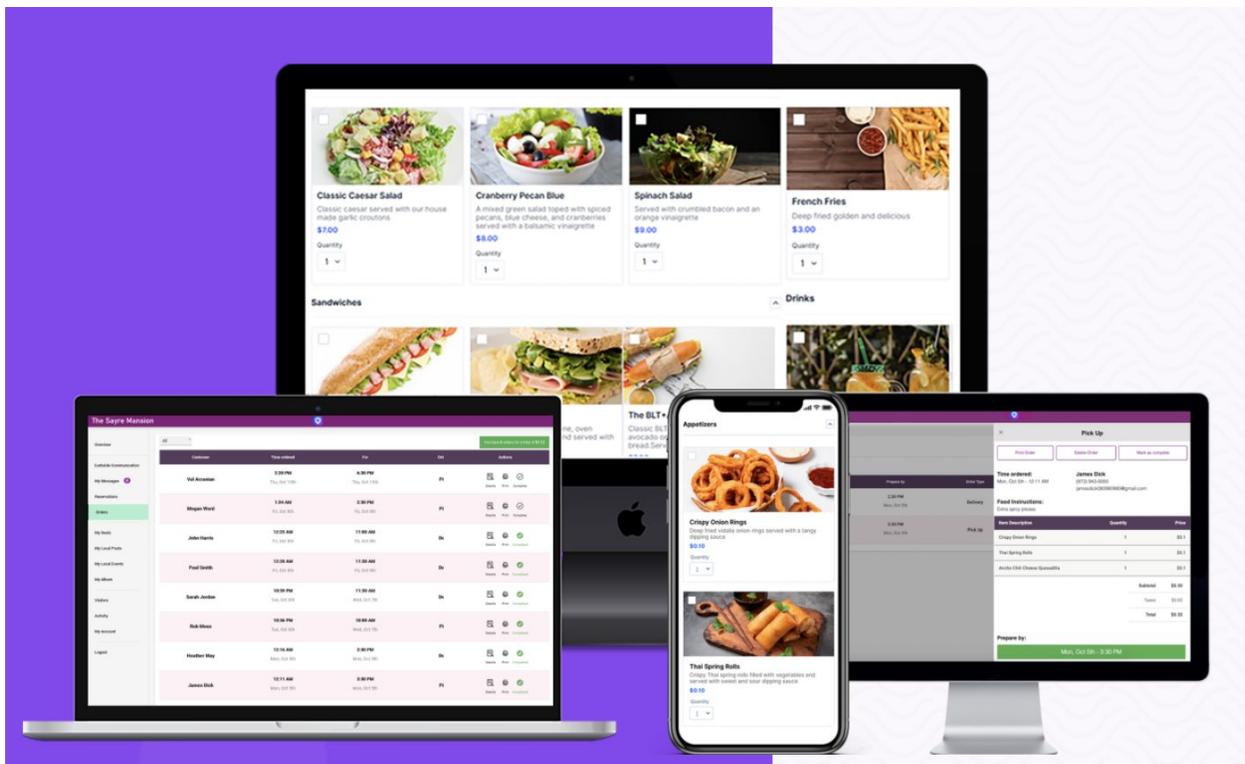
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**FOR IMMEDIATE RELEASE**



**UBMe Launches Revolutionary Online Ordering and Curbside Communication Product to Help Restaurants Increase Revenue While Safely and Conveniently Communicating with Their Customers Amongst Covid-19 Restrictions**

*UBMe's new product provides restaurants the technology to accept online orders directly on their website as well as communicate and engage safely with customers upon their pickup arrival.*

**BETHLEHEM, PA. November 13, 2020:** With the holidays rapidly approaching amidst a global pandemic, local restaurants are looking at creative ways to increase their revenue while promoting safety and convenience for their customers and staff. With support from the [Ben Franklin Technology Partners](#) and the [Southside Bethlehem KIZ](#), UBMe's patented technology now includes a product specifically for restaurants that provides an online ordering platform and implements curbside safety and connectivity. The creators of the UBMe app are aiming to help restaurants bring in new orders while still allowing customers to feel safe visiting and returning to the business.

During the winter months and with a vaccine not yet released, it is more important than ever for restaurants to continue implementing safety techniques for their staff and customers. UBMe's product implements not only safety with their virtual connection of customers with staff, but a high level of convenience for them as well. No longer do curbside customers need to idly wait in their cars for updates on their food - they can just check-in to the restaurant through the UBMe app and a staff member inside can provide them with a live update on their order status.

UBMe strives to provide local restaurants with the tools to grow their business but not lose out on large amounts of revenue. With most 3rd-party companies taking enormous amounts of commissions from restaurants, orders may be increased, but restaurants are still very much struggling due to lost profit on orders. With the holiday season coming up, restaurant owners should not be worried about losing 20-40% of their online order revenue due to these commission fees. UBMe currently offers two simple rates exclusively for restaurants. Option 1 is \$75 a month, commission-free, and Option 2 is no monthly fee with 5% commission from new orders. Both include unlimited orders via online ordering, a custom landing page designed specifically for your restaurant, an account manager, live dashboard access, unlimited check-ins, phone and email support, training videos, a marketing manager, customer analytics and real-time check in and order management.

With the holidays vastly approaching and potentially stricter restrictions being put in place, businesses are strategizing how to evolve themselves to fit what the new standards will be for Black Friday and Cyber Monday in preparation for Christmas. While these events are sure to look significantly different this year, UBMe's restaurant rates include additional premium features, one being the 'Local Deal' tool. This premium tool allows for a business to easily publish their local deals and coupons on their pin in the UBMe app, making it convenient for businesses to expand their customer reach and acquire new customers.

In addition to these new holiday standards, restaurants are also adapting to the seasonal changes and closing of outdoor dining spaces due to inclement weather. No longer will businesses be able to get around capacity restrictions by having seating both indoor and outdoors, and very few customers will be able to get the typical restaurant service. This makes UBMe's product for restaurants a smart investment, especially with the next few months of cold weather approaching.

UBMe is currently offering a 30 day free-trial period to new users where they can learn and navigate through all of the included offerings within the subscription. To claim your free trial and learn more about UBMe, visit <https://www.ubme.com/restaurants>.

**About UBMe:**

UBMe is a start-up technology company based in Bethlehem, PA. Operating in the hyperlocal business-to-consumer industry category, UBMe's proprietary mobile application helps businesses in dense market areas provide targeted and real-time interaction directly and immediately to local residents.